

Treasure hunting

Flea markets, second-hand shops: some people look around for 5 minutes and score one special object after another. Others wander for hours and see nothing but worthless junk. But now there's this book! The best Dutch treasure hunters (and influencers) Anki Wijnen (Zilverblauw) and Marlous Snijder (Oh Marie!) tell you all the do's and don'ts about treasure hunting. They show inspiring houses full of second-hand treasures and tell you how and where to find these gems. How do you define your style? How do you pay the right price? How do you distinguish something special from something of little value? And of course, an overview of the best second-hand addresses. Let the treasure hunt begin!

Author: Anki Wijnen and Marlous Snijder

Photography: Anki Wijnen

Design: Casper Boot

Size: 285 x 222

Pages: 144

Hardcover

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Price: 21,99

Key selling points

* Second-hand is the trend

* Learn everything there is to know about second-hand

* Very sustainable

Market

Everyone with a hunger for unique stuff

Sales and Marketing Ideas

Second-shops can sell this book as well as concept stores with a focus on interiors. Second-hand is a big trend and suits perfectly well in the sustainability urge.

Printer specs:

Extent : inside : 144 pp

ends: 2 x 4 pp

cover

Size : 285 x 222 mm

Paper : inside. 120 gsm wf offset paper

ends: 140 gsm wf offset papier

cover: 135 gsm glossy art paper

Printing : inside: 4/4

ends: 4/4

cover: 4/0 + 1/0 matt lamination

Pre-press : Certified PDF files by FTP server

Binding : hardcover sewn, square back, H+T bands, ends, cover on 2,5 mm board