



Kid Innovators

True Tales of Childhood from Inventors and Trailblazers

Robin Stevenson; Illustrated by Allison Steinfeld | 9781683692270 | HC | 2/16/2021 | IN | \$13.99 \$15.99 | Quirk Books; Quirk Books



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ON SALE 2/16/2021

Announced 1st Print: 35,000

QUIRK BOOKS

HC: 9781683692270 / \$13.99/\$15.99

EL: 9781683692287 / \$8.99/\$15.99

BISAC 1: Juvenile Nonfiction - Biography & Autobiography - Science & Technology

BISAC 2: Juvenile Nonfiction - People & Places - General

BISAC 3: Juvenile Nonfiction - Technology - Inventions

Page Count: 208 **Trim Size:** 5-1/2 x 8

Carton Count: 40

Age: 9-12 years **Grade:** Grades 4-7

Publicity and Marketing

- National Print and Online Media Campaign
- Outreach to National and Local NPR Shows
- 5-city author store and school tour (Albuquerque, NM; Phoenix, AZ; Salt Lake City, UT; San Francisco, CA; Seattle, WA)
- Outreach to middle grade, home school, STEM, and educator influencers
- Big mouth mailing to current innovators (Kids, Adults, and those Featured in the Book)
- Social promotion surrounding key dates of historical figures
- Online and social advertising
- School and library promotion

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True Tales of Childhood from Inventors and Trailblazers

Series/Series #: Kid Legends, #7

Robin Stevenson; illustrated by Allison Steinfeld

TARGET CONSUMER: Primary: Children 8-12 with an interest in STEAM

Secondary: Readers of the Kid Legends series

Other: Teachers, librarians, and parents

Moving, funny, and totally true childhood biographies and full-color illustrations tell stories from the early years of a diverse group of innovators like Grace Hopper, Reshma Saujani, Jacques Cousteau, Jonas Salk, Alan Turing, Walt Disney, and more.

Every innovator started out as a kid--and in some cases, *were* kids when they began experimenting with ideas to change the world! *Kid Innovators* tells the stories of a diverse group of trailblazers in fields like technology, education, business, science, art, and entertainment. Featuring kid-friendly text and full color illustrations on nearly every page, readers will learn about the exciting discoveries, advancements, and inventions made by Grace Hopper, Steve Jobs, Bill Gates, Reshma Saujani, Jacques Cousteau, the Wright Brothers, William Kamkwamba, Elon Musk, Alan Turing, Hedy Lamarr, Jonas Salk, Florence Nightingale, Maria Montessori, Madam C.J. Walker, Walt Disney, and Alvin Ailey.

TIMELY, INSPIRING TALES OF INNOVATION: The latest Kid Legends book explores figures from a range of fields, who all have one thing in common: a drive to make important and exciting changes in their respective fields.

AWARD-WINNING AUTHOR: We're thrilled to have another book in the Kid Legends series by Robin Stevenson, who wrote and toured for KID ACTIVISTS. Her previous books have received a Stonewall Honor and she's been a nominee for the Governor General's Award in Canada.

THE CONTINUATION OF A BELOVED SERIES: Kids, parents, and teachers alike love the accessible, fun Kid Legends approach to famous figures.

Author Bio: Robin Stevenson is an award-winning author of more than twenty books for kids and teens. Her writing has been translated into a number of languages, published in more than ten countries, and nominated for many awards. Her YA novel, *A Thousand Shades of Blue*, was a finalist for Canada's top literary honor, the Governor General's Award. Her YA non-fiction book, *Pride*, was a Stonewall Honor book and was selected to ALA's Rainbow List. She lives with her family on the west coast of Canada.

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