

GOBLIN MODE

by McKayla Coyle

Specs:

Categories: Adult Nonfiction: Lifestyle, House & Home, Sustainable Living, Happiness

Format: Hardcover, 208 pages, 2 c designed interior with spot illos

On Sale Date: 18 July 2023
ARC Date: November 2022

Target Reader:

17- to 35-year-olds interested in crafts, sustainable living, and self-care, or who already follow goblincore and cottagecore influencers on social media

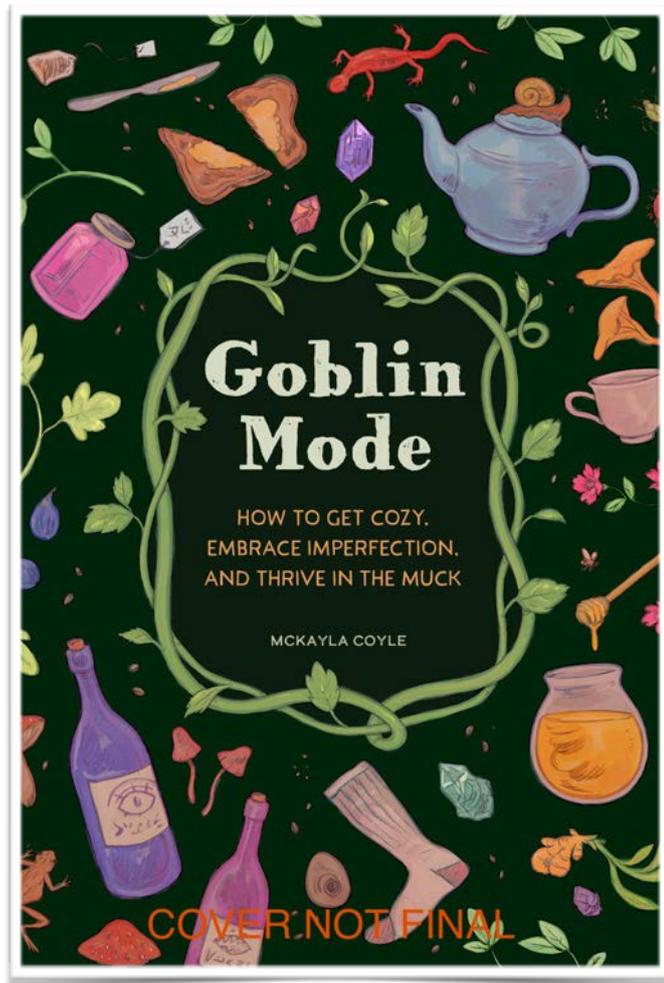
Fans of the *Green Witch* family of books & other books about the magic of connecting with nature

Gift-givers

Rights:

Rights Available: Translation, Film/TV/Dramatic, Ancillary/Paper Goods, UK/ANZ/Commonwealth

Rights Sold: World English Audio (Blackstone)



How to Get Cozy, Embrace Imperfection, and Thrive in the Muck

With wit, humor, and sincerity, *Goblin Mode* offers advice for decorating, dressing, crafting, foraging, and living according to the goblin principles of joyful mess.





Key Selling Points

- **GROWING GEN Z TREND:** The #goblincore hashtag on TikTok has over 860 million views
- **AHEAD OF THE CURVE:** Just as *Basic Witches* did, *Goblin Mode* is helping define the zeitgeist. The book was announced 2 weeks before the *Guardian* article asking "why are so many people going 'goblin mode'?"
- **RISING STAR AUTHOR:** As a young queer and nonbinary Alaskan internet professional who can make jam and gut a fish, Coyle is perfectly suited to write about both goblincore's traditional crafts and its modern sensibility.
- **FUNNY, ENGAGING VOICE:** Readers will learn a lot, but they'll also laugh a lot!
- **DIY PROJECTS:** Includes instructions for decor, fashion, food, and craft projects.
- **CHARMING ILLUSTRATIONS:** 25 two-color drawings by Marian Churchland give readers an instant sense of the goblin aesthetic.

About the Book:

Do you ever feel weird, gross, chaotic, underappreciated, or like you don't quite fit in? Great news: you might be a goblin! That means your imperfections and idiosyncrasies are the greatest thing about you, and you can build a more balanced, comfortable, harmonious life by accepting and honoring them—taking inspiration from the frogs, fungus, moss, rocks, and dirt that goblins love.

Can a mushroom give you fashion tips? Can a snail teach you to be a better person? You bet they can—and you'll also learn to:

- Build a moss garden for your lair
- Grow and use medicinal plants
- Forage for berries (even in the city)
- Mend your cozy sweaters
- Display your cool rock collection
- And more!



Featuring 25 whimsical illustrations by Marian Churchland, *Goblin Mode* will help you rethink your relationship with your body, your home, your community, and the earth.

About the Author:

McKayla Coyle is a lesbian writer from Anchorage, Alaska. They're the engagement editor for Literary Hub, and they hold an MFA in fiction from The New School. In their free time they read fantasy novels and make a lot of jam.

