

## Happy Nails

Information about the author Justine Biesot



### From Marketer to Nail Artist

Having beautiful well-groomed nails makes me happy. As a little girl, I have always been fascinated by nail polish. I always wanted nail polish on. My parents are from Indonesia and in my opinion they were already further ahead in terms of nail art. There was so much more there. My mother goes back to her native country every year and once came back with flowers on her nails. Wow, I wanted that too!

She then made the flowers on my nails with a cocktail stick and then I was sold.

Creativity has always been in me. If I couldn't find the right tools, I would always find a way to make it anyway. For example, I was in class with typ-ex french manicure during class (I would not recommend you now), but that was completely hip in the 90s.

I often bought nail polish from the money I earned with my side jobs. I never had enough and kept buying new colors. It got a bit out of hand with the amount of colors. Now I still become intensely happy when I have a new color in my hands.

### Career switch

I studied Communication and worked in the Marketing profession for about eight years. I still enjoy the profession, but it tickled to do something for myself. During my holiday in 2017 I came up with something to do with nails. I ordered what I needed and followed training and courses and immediately practiced on girlfriends. In May 2018 The Happy Toko was a fact and my small salon at home grew into a real nail art bar and shop in Utrecht.

I still have so much fun in my work and the clients that I make happy with beautiful nails. In addition to the nail art bar, I also give workshops and attend events.

My career switch is the best decision ever. I can now do the Marketing for The Happy Toko, be creative and make a lot of people happy with beautiful nails. A tip for everyone, do what you like!